

Challenges facing Chemical Industry Supply Chains

The Chemical Industry is facing exciting times, requiring higher degrees of excellence in planning, coordination and execution skills than ever before. On one hand competitive pressures in traditional markets are increasing. Customers expect higher levels of service and at the same time lower prices. This demands streamlined processes, elimination of waste & a need for excellence in all aspects of supply chain operations.

At the same time manufacturers are developing production facilities in China creating new logistic challenges for raw materials and finished products, both locally as well as for export markets.

Both developments present new challenges for supply chain strategy, planning and execution.



Improvim and Supply Chain Management

Improvim is specialized in the realization of sustainable improvements in supply chains operations in the Chemical Industry. Services include training, interim management and consultancy. Our trainers have a background in the industry and understand the special nature of chemical supply chains from experience in both management & consulting roles.

What is the value of this training?

The training provides a complete and pragmatic toolset that can be used to define supply chain strategies, identify process improvements and manage implementation of change projects.

Trainees will actively master these tools and be able to immediately turn their knowledge into bottom line performance improvements when they return to work.

What makes the training unique?

This training is unique because of its industry focus and pragmatic approach. Case studies, trainers and attendees all stem from the chemical industry.

Concepts, theory and industry best practices will be mixed with true to life examples and exercises.

The SCOR methodology, a cross industry standard, adopted by leading chemical companies, is used as a basic supply chain performance management concept.

Other methods used are TPM, 6 Sigma and Lean.

Who should attend?

Senior and Middle management from the chemical industry, their suppliers, customers and service providers:

- Marketing & Sales executives
- Manufacturing and Operations managers
- Purchasing managers
- Supply Chain Managers and supervisors
- Demand & Production planners
- Logistics and Distribution Managers
- Customer Service Managers

Timing

June 4th-6th 2012

Location

Vaalsbroek Castle,
Kerkrade,
The Netherlands
(near Aachen (D) and Liege (B))

Costs

€ 1.950,-- per person*)

Optional hotel & dinner
package: € 450,-- per person*)

*) excluding VAT

Registration

www.improvium.biz/register.htm

Supply Chain Management Training for the Chemical Industry

Day1	Day2	Day3
<p>Supply Chain Strategy and Target Setting</p> <ul style="list-style-type: none"> • Basic supply chain principles • Customer segmentation • Service level target setting • Life cycle management • Translating business strategies into supply chain strategy <p>Case study Strategy and Target Setting</p> <p>SCOR Model</p> <ul style="list-style-type: none"> • Scope and value of the SCOR Model • SCOR metrics • SCOR Model Knowledge and skill building 	<p>Supply chain processes at tactical & execution levels</p> <ul style="list-style-type: none"> • Plan • Source • Make • Deliver <p>Logistic Management Developments in the transport industry & strategies to optimize distribution performance</p> <p>Case study Business Processes and Improvement planning</p> <p>Financial Tools</p> <ul style="list-style-type: none"> • Applied Activity Based Costing • EVA calculation of improvements <p>Game Supply Chain Simulation</p>	<p>Performance Management and Organization</p> <ul style="list-style-type: none"> • The role of metrics in Supply Chain Management • How to apply Performance Management • Organisational aspects of supply chain management <p>The role of technology</p> <ul style="list-style-type: none"> • Advanced Planning and Scheduling • e-sourcing/ e-procurement/ e-logistics <p>Managing improvement projects</p> <ul style="list-style-type: none"> • Approach • Change Management aspects • Tips & tricks <p>Demonstration Advanced Planning & Scheduling by OM Partners</p>

Trainers

Hans van Oosteren

11 years chemical industry supply chain management experience at Akzo Nobel Chemicals.

10 Years consulting experience, implementing Supply Chain best practices at leading Chemical Companies.

Managing Partner at Improvium.



Roger Moore

35 years experience in a variety of supply chain management roles with major producers in the European chemical industry.

Procter & Gamble, Dow and Air Products in several countries.

European Supply Chain Manager at Ineos Nova.



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